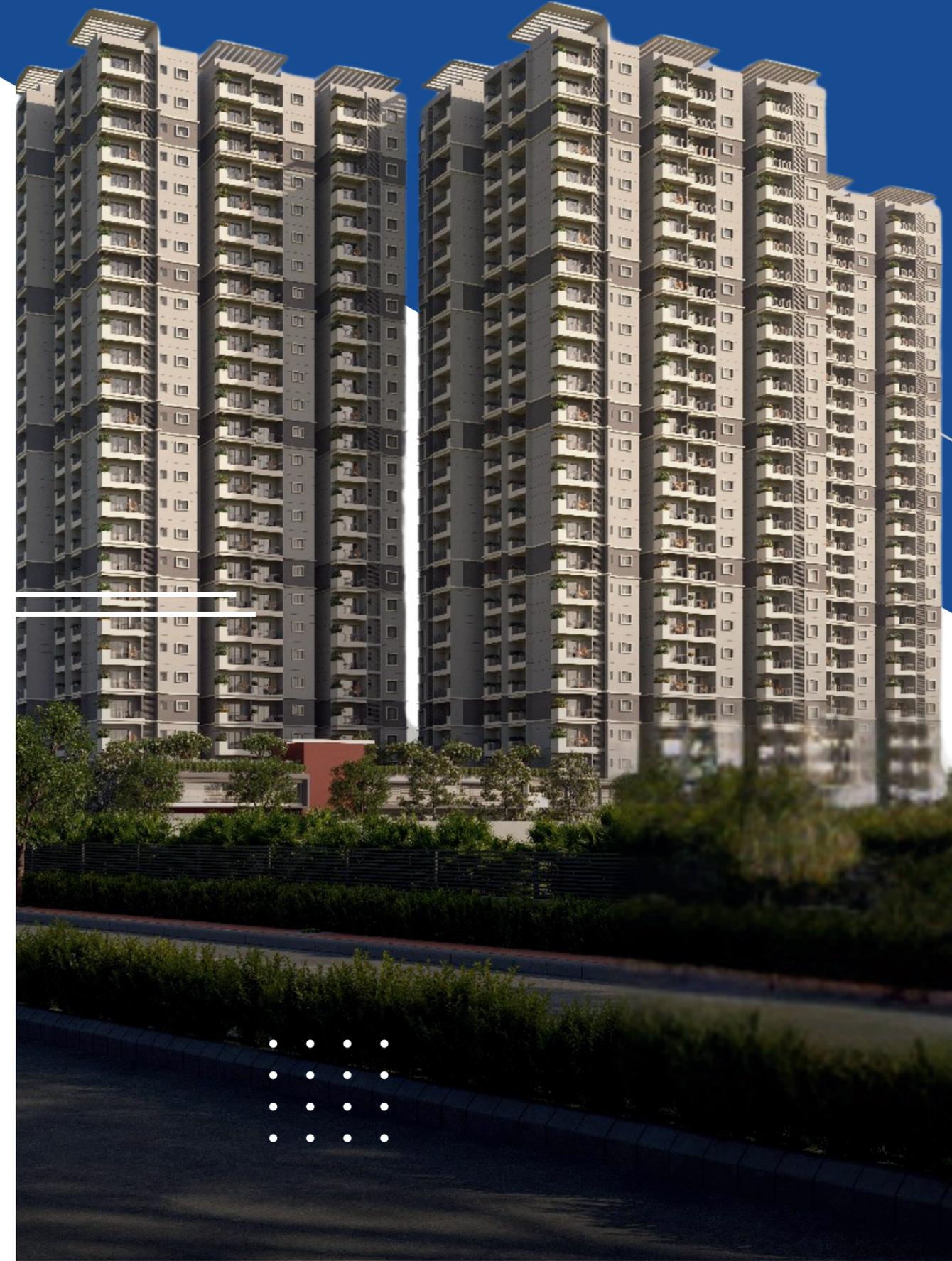


BSR DEVELOPERS

BSR Developers is a trusted Bengaluru-based real estate company specializing in premium plotted developments. As both land owners and developers, we deliver clear, well-planned layouts with a strong focus on quality, transparency, and long-term value.

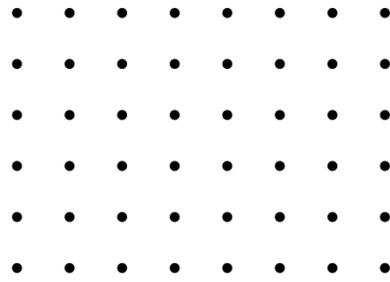
hr@bsrdevelopers.com





hr@bsrdevelopers.com

About Us



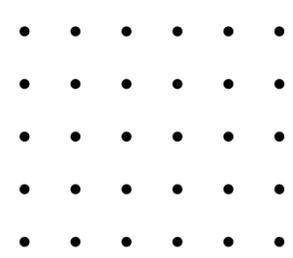
A Brief Story About The Company

BSR Developers is a trusted name in Bengaluru's real estate landscape, specializing in premium plotted developments. We identify strategic land parcels, transform them into well-planned layouts, and deliver projects that offer strong value and long-term appreciation.

As both developers and land owners, we ensure complete control over quality, compliance, and timely delivery. We also acquire land and partner with leading builders, enabling high-potential developments across the city.

With a commitment to transparency and excellence, BSR Developers continues to create opportunities that empower homebuyers, investors, and development partners alike.





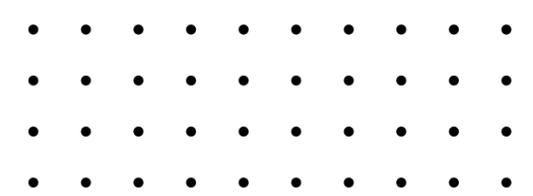
Vision

To be a leading land development company in Bengaluru, known for creating high-value plotted communities and delivering trust, transparency, and long-term growth for homebuyers, investors, and partners.

Mission

Our mission is to develop legally clear and well-planned plotted layouts, provide high-potential land for builder collaborations, and ensure every project reflects quality, compliance, and timely delivery. As both developers and land owners, we are committed to creating sustainable, value-driven developments that enhance lifestyles and generate long-term growth for our customers and partners.



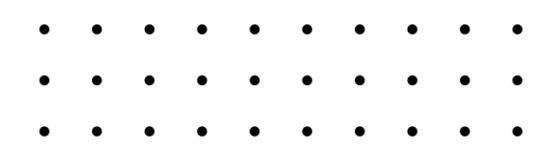


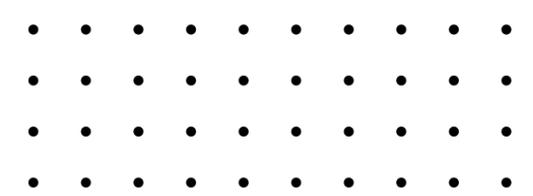
Managing Director

Meet our Managing Director, **Mr. Ramoji Gowda**, a visionary leader who guides BSR Developers with strong values and strategic foresight. Along with his key role in our company, he serves as a **Member of the Legislative Council (MLC)** representing the Bangalore Graduates' Constituency.

He is a committed advocate for graduates, serving as President of the Karnataka State Graduates Forum, Vice **President of the KPCC State Graduates Cell**, and **Co-Chairman of the KPCC State Teachers Cell**. With deep experience in business and legislative affairs, he brings a unique blend of industry insight and public service.

His dedication to empowering graduates—through **education, employment, and entrepreneurship**—continues to inspire our growth. Under his leadership as MD of **BSR Developers**, we strive to build value-driven developments and contribute positively to the community.



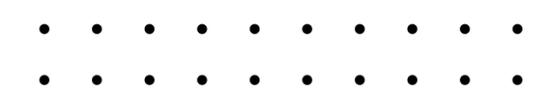


Director

Meet our talented and esteemed Director, **Mrs. Harshitha Ramoji Gowda**, an inspiring leader whose strategic vision and dynamic approach play a key role in driving **BSR Developers** forward. With a strong background in politics, she currently serves as the General Secretary of the **KPCC State Graduate Cell**, demonstrating her commitment to public service and youth empowerment. She also serves as the **Chairman of Britain International School**, reflecting her deep dedication to educational advancement.

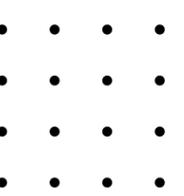
A champion of innovation and entrepreneurship, she is the founder of the impactful '**Namaste India**' event, created to support startups and encourage growth across diverse industries. Her leadership brings fresh perspectives, strong strategy, and a forward-thinking mindset to BSR Developers.

Under her visionary guidance, we continue to innovate, evolve, and deliver developments that uphold excellence. She fosters a culture of creativity, ambition, and progress—strengthening our organization's journey toward long-term success.





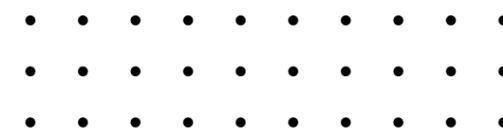
WHY CHOOSE US



At BSR Developers, we believe in building long-term, growth-driven partnerships with our channel partners. With a strong foundation in quality construction, transparent processes, and client-first values, we ensure that every collaboration is smooth, profitable, and built on trust.

Here's why channel partners choose us:

- Strong Brand Credibility
- Diverse & Market-Ready Projects
- End-to-End Professional Support
- On-Time Delivery & Superior Execution
- Ethical, Transparent & Hassle-Free Processes
- Long-Term Value & Sustainability Focus
- Trusted Growth Partnership



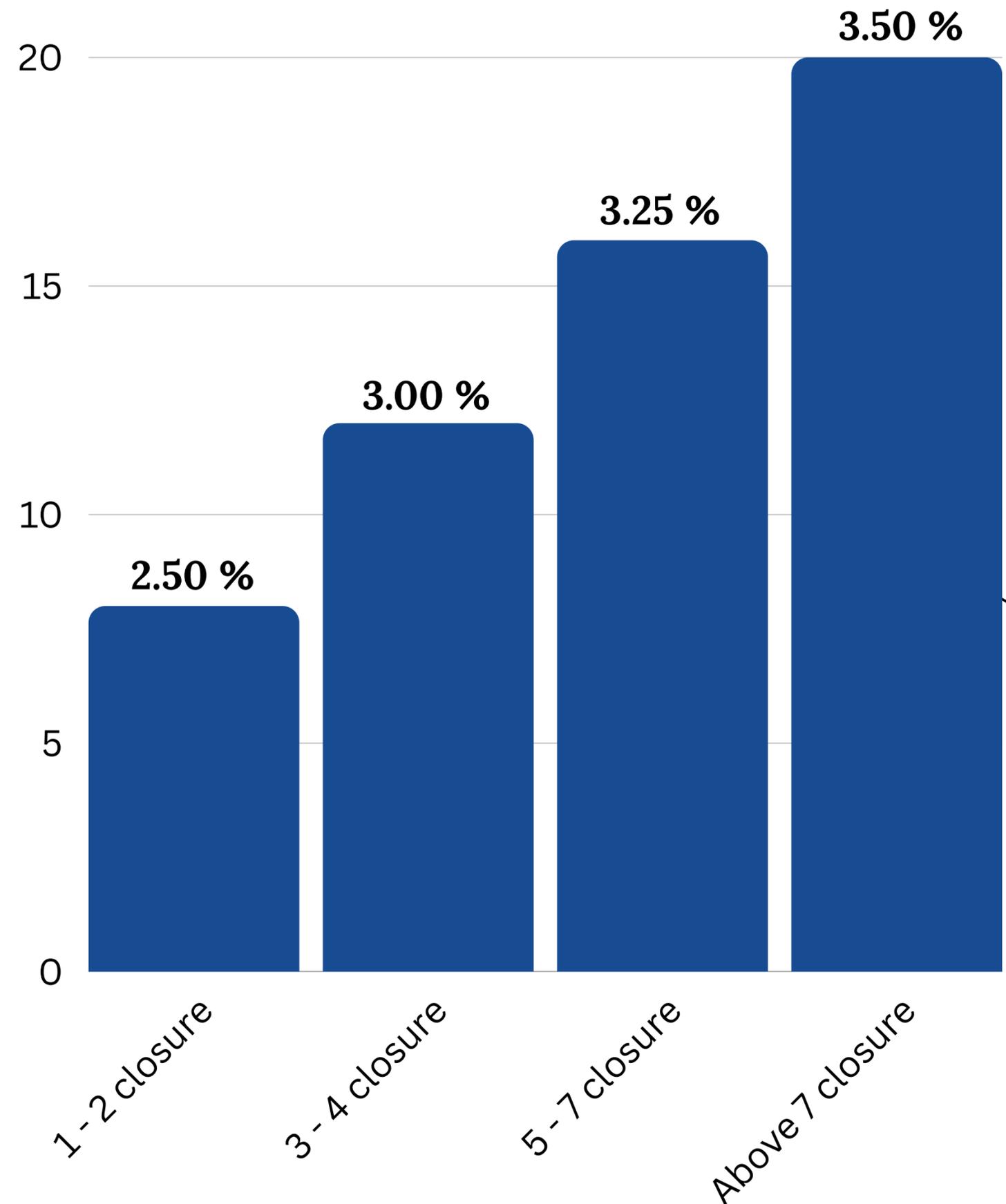
CP LADDER

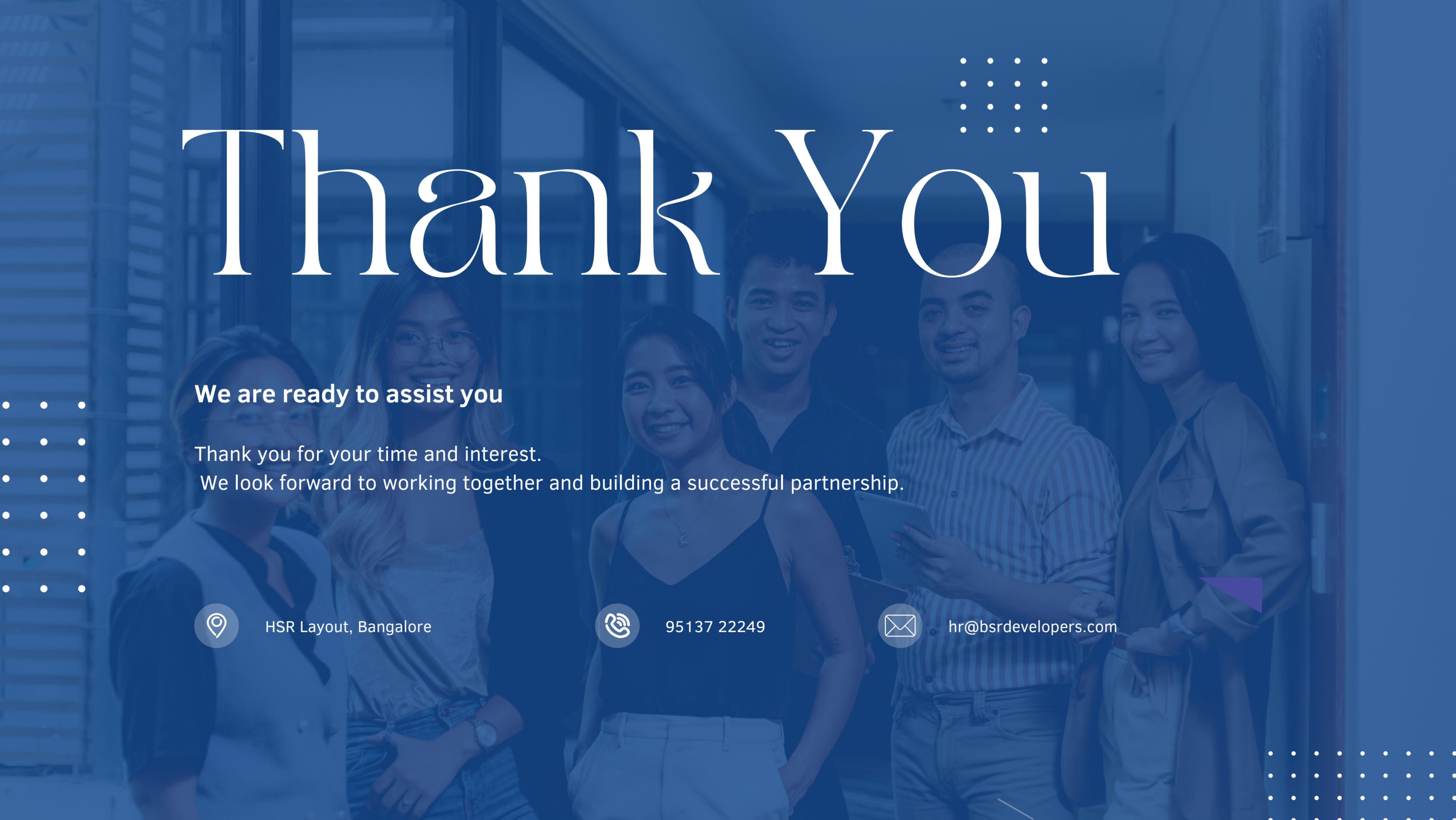
At BSR Developers, we believe in rewarding commitment, consistency, and performance.

Our CP Ladder is designed to ensure that every deal you close brings you closer to higher earnings and greater growth.

Commission Slabs

- 1 – 2 Deal – 2.50%
Your journey begins with a strong and rewarding base percentage.
- 3 – 4 Deals – 3.00%
Consistency pays off with an increased share.
- 5 – 7 Deals – 3.25%
A boost in rewards as you build steady momentum.
- Above 7 Deals – 3.50%
Your performance elevates you to a premium commission level.





Thank You



We are ready to assist you

Thank you for your time and interest.

We look forward to working together and building a successful partnership.



HSR Layout, Bangalore



95137 22249



hr@bsrdevelopers.com

